



AnimatekaPRO Pitch 2020

1. CATEGORIES

The **AnimatekaPRO Pitch** pitching competition is open for animated projects in development for

SINGLE SHORT ANIMATED FILMS, LESS THAN 20 MINUTES LONG.

An animated project is a project in which at least 30% of the film under consideration is executed using animation film technology or takes the form of a multimedia audio-visual work with the emphasis on the graphical aspect.

2. ELIGIBLE PROJECTS

Only producers or other project rights holders can submit projects to the AnimatekaPRO Pitch. Producers must hold the rights to the project including:

- the right to present the project and any of its parts (including video in any form) to the public,
- the right to publish information on the project and any of its parts in any form.

By submitting the project, the producer or the project's rights holder grants contest organizers the right to publish – within the scope of the AnimatekaPRO Pitch contest – basic information about the project, its headline picture and /or its video presentation.

The producer and the author or director must both present the project on the online one to one meetings with Jury members at the AnimatekaPRO Pitch, which will be held during the 17th International Animated Film Festival Animateka (30.11. – 6.12.2020). The video pitches will be accessible on AnimatekaPRO online channel.

The producers and the authors of the submitted projects must be citizens of one of the following countries:

- Bosnia and Herzegovina,
- Croatia,
- Kosovo,
- Macedonia,
- Montenegro,
- Serbia,
- Slovenia.

3. SUBMISSION

By submitting the project, the producer expresses his understanding of and agreement with the rules of the pitching competition.

Submission has to be done electronically via <http://www.animateka.si/2020/en/animatekapro-pitch-2020.html> in English and has to include:



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- title of the project,
- information about the director(s) and the producer(s),
- logline (250 characters max),
- description of the main story and poetics (600 characters max),
- concept (1400 characters max),
- estimated budget,
- director's biography (400 characters max),
- presentation of the production company (400 characters max),
- list of partners on the project so far / amounts already negotiated (if any),
- examples of visual style and main characters,
- visual headline for Animateka festival catalogue, press and other media. (Horizontal orientation, resolution, ratio and page orientation: 1920 x 1080 pix/300dpi, jpg format. This file should be marked as HEAD_name of the project.),
- portrait photos of the director/s and producer/s (300 dpi),
- samples of storyboard – if any (link to Google Drive, Dropbox, etc.),
- teasers and video excerpts – if any (link to Vimeo or Youtube).

4. DEADLINES

26 October 2020: Deadline for submissions via the online system including all attachments and files

2 November 2020: List of projects selected for pitching to be published

5. PITCHING COMPETITION

The pitching competition will be held online on 1 December 2020, within the AnimatekaPRO 2020 event – the industry section of the 17th Animateka International Animated Film Festival 2020 (30 November–6 December 2020).

Pitching sessions will be preceded by a workshop led by an expert tutor to discuss or fine-tune the strengths and weaknesses of all projects as well as best pitching strategies. After the pitch, each participating project team will have meetings with members of the jury (experienced film professionals and/or film and TV executives). Participants will have to prepare 5 minute pitching videos to execute the pitching presentations.

5. AWARDS

Two members of the winning project will receive an invitation to attend CEE Animation Forum 2021.

By submitting their project, the rights holders of the winning project agree that they will present their projects as “Winner of AnimatekaPRO Pitch 2020” in project’s future materials.

6. ORGANIZERS



AnimatekaPRO Pitch 2020

The organizer of the AnimatekaPRO Pitch is Društvo za oživljanje zgodbe 2 koluta in exclusive partnership with CEE Animation Forum and in collaboration with Slovene Animated Film Association and Bunker.

For all questions regarding the rules and the submission form, please refer to sasa.bach@animateka.si